

**2017 POLITICAL ISSUE SPENDING
ETHI - AMERICANS FOR PROSPERITY**

CONTRACT NUMBER	DATES OF CONTRACT	# OF SPOTS	GROSS OWED	TOTAL (15%) COMMISSION	NET COST	PROD. COSTS	NET OWED	NET RECEIVED	DIFF IN TOTALS
1041487	10/6-10/12	8	\$ 700.00	\$105	\$ 595.00	\$	595.00	\$ 790.00	\$ 195.00



CHECK #

payment
sent to
corp -
oregon



ORDER



Orders
 Order / Rev: 1041487
 Alt Order #: 25766173
 Product Desc: American for Prosperity
 Estimate: 2105
 Flight Dates: 10/07/17 - 10/08/17
 Original Date / Rev: 10/05/17 / 10/05/17
 Order Type: REG
 Primary AE: ETHI Terre Haute
 Sales Office: Katz Los Angeles
 Sales Region: K-LA
 Nat

Agency
 Name: Target Enterprises
 Buying Contact:
 Billing Contact:
 15260 Ventura Boulevard
 Sherman Oaks, CA 91403
 Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser
 Name: POL/Americans for Prosperity
 Demographic: A35+
 Product Codes: PL2
 Priority: NA
 Revenue Codes: AGY, REG, REG
 New Business Thru:
 Order Separation: 00 15:00
 Advertiser External ID: IN15077/IN15162/SP9358
 Agency External ID: IN4746
 Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/25/17	10/08/17	8	\$700.00	\$595.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2017	8	\$700.00	\$595.00	0.00
Totals	8	\$700.00	\$595.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Los Angeles			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	ETHI	10/08/17	10/08/17	NFL Regular Season ga	CM	NFL Regular Seas	-----S	:30	2	\$200.00	P5	0.00	NM	2	\$400.00
				NFL Regular Season Game		(4:30 PM-7:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/02/17	10/08/17	-----S	2	\$200.00	0.00								
N 2	ETHI	10/07/17	10/07/17	College Football	CM	College Football	-----S-	:30	2	\$50.00	P5	0.00	NM	2	\$100.00
				College Football		(12:00 PM-2:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/02/17	10/08/17	-----S-	2	\$50.00	0.00								
N 3	ETHI	10/07/17	10/07/17	College Football	CM	College Football	-----S-	:30	2	\$50.00	P5	0.00	NM	2	\$100.00
				College Football		(4:00 PM-6:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/02/17	10/08/17	-----S-	2	\$50.00	0.00								
N 4	ETHI	10/07/17	10/07/17	College Football	CM	College Football	-----S-	:30	2	\$50.00	P5	0.00	NM	2	\$100.00
				College Football		(8:00 PM-11:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/02/17	10/08/17	-----S-	2	\$50.00	0.00								
													Totals	8	\$700.00



KATZ
TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25766173

Changes as of: 10/5/2017 at 2:10 PM

Version: Highlighting Revision 1

CPE: //2105

Agency: TARGET ENTERPRISES

Flight: 10/6/17 - 10/12/17

Station: ETHI

Total \$: \$700.00

15260 VENTURA BLVD
SUITE 1240 SHERMAN
OAKS CA 91403

Advertiser: AMERICANS FOR PROSPERITY

Market: Terre Haute

Total Spots: 8

Product: AMERICAN FOR PROSPERITY EST 2105

Office: LOS ANGELES

Total CPP: \$53.85

Agency Order #:
Buyer: DEDE JEFFERY
Salesperson: TERRY DREHER
323-966-5066

Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: TERRY DREHER
323-966-5066

Total GRP: 130
Traffic #: 1041487
Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/6 - 10/9		Total Spots	Total \$	CPP
							10/6	10/9			
REV-1	Su 1p-4:30p		NFL PANTHERS V LIONS	\$150.00	3.5	30	2	0	0	\$0.00	\$42.86
MAX SEP											
2	Su 4:30p-7p		NFL PACKERS V COWBOYS	\$200.00	5.0	30	2	0	2	\$400.00	\$40.00
MAX SEP											
REV+3	Sa 12n-3:30p		IA ST V OK <i>12:30:30p</i>	\$50.00	0.5	30	0	2	0	\$100.00	\$100.00
REV+4	Sa 4p-7:30p		MARYLAND V OH ST <i>4p-4:30p</i>	\$50.00	0.5	30	0	2	0	\$100.00	\$100.00
REV+5	Sa 8p-11:30p		WA ST V OREGON <i>8:11p</i>	\$50.00	0.5	30	0	2	0	\$100.00	\$100.00
TOTALS:									8	\$700.00	\$53.85

10-5-17



125 West 55th St
New York, NY 10019

Contract # 25766173 Changes as of: 10/5/2017 at 2:10 PM Version: Highlighting Revision 1
CPE: //12105 Flight: 10/6/17 - 10/12/17 Total \$: \$700.00
Agency: TARGET Advertiser: AMERICANS FOR PROSPERITY Market: Terre Haute Total Spots: 8
15260 VENTURA BLVD Product: AMERICAN FOR PROSPERITY EST Office: LOS ANGELES Total CPM: \$53.85
SUITE 1240 SHERMAN
OAKS CA 91403 2105

Agency Order #: Buyer: DEDE JEFFERY Primary Demo: Adults 35+
Salesperson: TERRY DREHER Con Type: POLITICAL/VOTE
323-966-5066 Assistant: TERRY DREHER Traffic #: 1041487
Separation:

Special Instructions

Order Level Comments

Date/Time Added by Comment
10/05/17 12:58 PM Tammy Terry spot on line 1 n/a. game is 49ers @ colts - please advise thanks - tammy

Competitive Information

Market Budget: \$14,000
ETHI Share: 5%
Comment:
WTHI: 45%
Unknown: 50%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	CPP
	100%	8	\$700.00	\$53.85
Total	100%	8	\$700.00	\$53.85

Monthly Summary		
Month	Spots	Doll
2017-Oct	8	\$700
Total	8	\$700

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/5/17 2:10 PM	TERRY DREHER	Revised	4		\$0	\$0	Changes: Total Spots from 4 to 8, Total GRPs from 17.0 to 13.0, Total CPP from \$41.18 to \$53.85, 4 buylines added or modified
Makegood 1	10/5/17 12:58 PM	Tammy Terry	Sent To Rep			\$0	\$0	
New	10/5/17 12:53 PM	ASHLEY BOYLE	Confirmed	4		\$700.00	\$700.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY



125 West 55th St
New York, NY 10019

Contract # 25766173

CPE: //2105

Agency: TARGET
ENTERPRISES

15260 VENTURA BLVD
SUITE 1240 SHERMAN
OAKS CA 91403

Changes as of: 10/5/2017 at 12:53 PM

Flight: 10/6/17 - 10/12/17

Advertiser: AMERICANS FOR
PROSPERITY

Product: AMERICAN FOR
PROSPERITY EST
2105

Agency Order #:

Buyer: DEDE JEFFERY

Salesperson: TERRY DREHER
323-966-5066

Version: Original Order

Station: ETHI

Market: Terre Haute

Office: LOS ANGELES

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE

Assistant: TERRY DREHER
323-966-5066

Total \$: \$700.00
Total Spots: 4

Total CPP: \$41.18

Total GRP: 17.0

Separation:

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/6 - 10/9		Total Spots	Total \$	CPP
							10/6	10/9			
1	Su 1p-4:30p		NFL PANTHERS V LIONS	\$150.00	3.5	30	2	0	2	\$300.00	\$42.86
MAX SEP											
2	Su 4:30p-7p		NFL PACKERS V COWBOYS	\$200.00	5.0	30	2	0	2	\$400.00	\$40.00
MAX SEP											
TOTALS: 4 0									4	\$700.00	\$41.18

1041487



125 West 55th St
New York, NY 10019

Contract # 25766173

Changes as of: 10/5/2017 at 12:53 PM

Version: Original Order

CPE: //12105

Agency: TARGET ENTERPRISES

15260 VENTURA BLVD
SUITE 1240 SHERMAN
OAKS CA 91403

Flight: 10/6/17 - 10/12/17
Advertiser: AMERICANS FOR PROSPERITY

Product: AMERICAN FOR PROSPERITY EST 2105

Station: ETHI
Market: Terre Haute

Office: LOS ANGELES

Total \$: \$700.00
Total Spots: 4

Agency Order #:

Buyer: DEDE JEFFERY

Salesperson: TERRY DREHER 323-966-5066

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE

Assistant: TERRY DREHER 323-966-5066

Total GRP: 17.0

Separation:

Special Instructions

Competitive Information

Market Budget:	\$14,000
ETHI Share:	5%
Comment:	
WTHI:	45%
Unknown:	50%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
Total	100%	4	\$700.00	\$41.18	17.0

Monthly Summary

Month	Spots	Doll
2017-Oct	4	\$700
Total	4	\$700

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	10/5/17 12:53 PM	ASHLEY BOYLE	New	4		\$700.00	\$700.00	

Non-Discrimination Policy

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125 West 55th St
New York, NY 10019

Contract # 25766173

Changes as of: 10/5/2017 at 12:58 PM

Version: Highlighting Makegood 1

Status: Sent To Rep

CPE: 1/2 105

Flight: 10/6/17 - 10/12/17

Station: ETHI

Total \$: \$700.00

Agency: TARGET ENTERPRISES

Advertiser: AMERICANS FOR PROSPERITY

Market: Terre Haute

Total Spots: 4

15260 VENTURA BLVD
SUITE 1240 SHERMAN
OAKS CA 91403

Product: AMERICAN FOR PROSPERITY EST 2105

Office: LOS ANGELES

Total CPP: \$41.18

Agency Order #:

Primary Demo: Adults 35+

Total GRP: 17.0

Buyer: DEDE JEFFERY

Con Type: POLITICAL/VOTE

Salesperson: TERRY DREHER
323-966-5066

Assistant: TERRY DREHER
323-966-5066

Separation:

Station Comment

spot on line 1 n/a, game is 49ers @ colts - please advise. thanks - ianmy



Target Enterprises
15260 Ventura Boulevard, Suite 1240
Sherman Oaks, CA 91403
(818) 905-0005

AGREEMENT FORM FOR NON-CANDIDATE ADVERTISING

Station and Location: <u>ETHI / Terre Haute, IN</u>	Date: <u>10-5-17</u>
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I, TARGET ENTERPRISES do hereby request station time concerning the following issue:

US Senate Elections in Indiana

SEE ATTACHED SCHEDULES

This broadcast time will be used by: Americans for Prosperity

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input checked="" type="checkbox"/> YES	<input type="checkbox"/> NO

I represent that the payment for the above described broadcast time has been furnished by
(name & address)

Americans for Prosperity, 1310 N. Courthouse Rd. Suite 700 Arlington VA 22201

and are authorized to announce the time as paid for by such person or entity (hereinafter referred
to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors
(or attach separately):

Luke Hilgeman, CEO; Tim Carnahan, Treasurer

Julie Iadanza

10/06/2017

Signature of Issue Advertiser (Sponsor)

Date

☒ Accepted

To be Signed by Station Representative

☐ Accepted in Part

☐ Rejected

Signature

Date

Printed Name

Title

Nick Telezyn, GSM